Frequently found in art and architecture, the golden rectangle has been known since antiquity as a rectangle having a pleasing shape that seems “right” to the eye. It was acknowledged by artists such as Leonardo da Vinci. This watch face, designed by David LaPierre of Robert A. Cardello Architecture & Design of Norwalk, CT, is an example of getting back to the basics of great design. “The proportions are timeless and can be used in both the round and square format,” says David, “and the ratio can be adjusted infinitely and maintain the same proportions.”

David LaPierre
Cardello Architects
97 Washington Street
South Norwalk, CT 06854
203.853.2524
cardelloarchitects.com